

## Green Product Award 2019

### Now with an own green fair

**Berlin, 21. November 2018 – Green Product Award & Business!**

**For the sixth time, green products can be submitted to the international Green Product Award. The Green Selection products form the heart of the new Green Campus at the International Craft Trade Fair (Internationale Handwerksmesse, IHM). With 125,000 visitors & 2500 square meters of space for the presentation and sale of green products, the Green Campus is now the largest green trade fair in Europe.**

The international Green Product Award offers a platform for manufacturers, design studios and agencies that are distinguished by their products and services in terms of design, innovation and sustainability and who want to present themselves on the German market. Since 2013, participants from 41 countries have applied for the prize. The awards are given in 13 categories separately for professionals and newcomers.

Next to that the Green Concept Award - supported by the IKEA Foundation - is for students/graduates who are willing to set up a business. the Green Concept Awards and are.

The products of the Green Selection will be presented at the fair on the 350 sqm Award area in individual green rooms along the categories of the Award: office, living room, children's room, kitchen, bathroom as well as in the changing room (fashion) or outdoor (garden & mobility) - architectural solutions will be shown separately. The submissions of the categories Consumer Electronics and Consumer Goods will be integrated into the rooms. The area is exclusively open to the press and jury one day before the fair.

For the first time, visitors can immerse themselves in completely green scenarios. Experts will inform the visitors about the special features of the products and the visitors can learn more about the products via electronic tags and, if necessary, mark them for purchase.

Participants of the award can also book their own stand space on the adjacent Green Campus to present and sell their products in more detail. A forum offers continuous insights from award participants and other experts.

The green pop-up store offers green accessories to take away with you and the Future Shop features the best green concepts and prototypes for a glimpse into the future.

### **Schedule 2019**

January 18 <sup>th</sup>	Deadline for Submissions
March 12 <sup>th</sup>	Press-only Day in Munich
March 13 <sup>th</sup>	Award ceremony of the Green Product Award 2019
March 13 <sup>th</sup> – 17 <sup>th</sup>	Exhibition at the International Craft Trade Fair (IHM)
March 17 <sup>th</sup>	Announcement of the Green Campus Audience Award
March 25 <sup>th</sup>	Election for the International Audience Award
– April 30 <sup>th</sup>	

### **Jury (excerpt)**

- **Prof. Claus-Christian Eckhardt**, Director of Lund University, Sweden
- **Katja Lukas**, Programme Manager Dutch Design Week, Netherlands
- **Prof. Martin Charter**, Director of Centre for Sustainable Design, UK
- **Prof. Liu Xin**, Vice Director Institute for Sustainable Design at Tsinghua University, Founder LeNS-International Learning Network of networks on Sustainability, China
- [all Jurors online](#)

### **Fees**

Entry fee: NONE, selection fee for established companies: 950 EUR, for newcomers: 400 EUR, for students: NONE

**Apply now:** <https://gp-award.com/en/gpaward>

## **Highlights from 2018**

- [GLAVLOC](#)- presents an ecological rapid construction system for passive houses
- [FORBO Linoleum Marmoleum](#) – the only elastic floor covering that is CO2-neutral produced
- [Open](#) – The shelf saves over 80% of the material and creates a unique feeling of space.
- [VEPA](#) creates chairs from 100% PET bottles, [Object Carpet](#) produces carpets of 100% Ocean Plastic
- [GROHE Red](#) – Hans Grohe brings boiling water directly and energy-efficiently from the faucet
- [All Products 2018](#)
- [All Winners 2018](#)

## **Award press contact**

Nils Bader, Tel. +49 30 25 742-881, E-Mail: [nba@white-lobster.com](mailto:nba@white-lobster.com) white lobster GmbH & Co. KG

## **About IHM, Munich**

The International Crafts Trade Fair is the most important showcase of the skilled craft trades in Germany. It has existed since 1949 and takes place every spring at the Munich fairground. Around 1000 exhibitors from about 60 craft trades offer private households, companies and the public sector a comprehensive overview of the performance, quality and innovative strength of the skilled craft trades. The range on offer at the trade fair includes a number of special shows and exhibitions at which craftsmen from numerous countries present current topics, new products and outstanding work. Further information is available at <https://www.ihm.de/en/>

Press Contact: Dr. Patrik Hof, Head of Press and Public Relations  
Andreas Ritter, Press and Public Relations Officer T +49 89 189 149 164 [presse@ghm.de](mailto:presse@ghm.de)

Reprint free of charge. We would be pleased to receive a specimen copy or a copy of the link.