



Green
Product Award



Green
Concept Award



Green
Future Club

Ten years designing the future, together.

Introduction 2023

“I am delighted with the international resonance and the quality of the work submitted to the Awards each year! Following the vision of a near future where all products are sustainable, we will intensify the connection of participants and Green Future Club members for co-creation, collaboration and new business.”

>>2022-
2023 >>

Nils Bader,
Initiator

Fees & Upgrades

		Established Companies	Start ups	Students/ Graduates	Club Members
Topics	Early Submission <i>(until 4 August)</i>	300€	300€	Free	-50%
	Regular Submission <i>(until 30 September)</i>	400€	400€	Free	-50%
	Late Submission <i>(until 7 November)</i>	450€	450€	Free	-50%
	Nomination Package	1380€	Free	Free	-50%
Upgrades	1/2 page book	500€	300€	90€	Free
	Full Page	900€	500€	150€	-10%
	Double Page	1600€	700€	250€	-10%
	Social media buzz	800€	300€	100€	
Services	Submission preparation and Correction	100€/hour	50€/hour		
	General consulting	150€/hour	80€/hour		

With the submission, participants agree to pay the submission fee and if nominated the fees for the Nomination Package. There are **no extra fees for participants destincted as Winners or Best of category.**

All fees are per submission and exclusive of VAT.

Special offer for participants from Hispanic countries:

Start ups: 200€

Established companies: 450€

No Nomination Package fees applicable.



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Green Trend Publication *Print & Digital visibility*

Green
Future
Club

LET'S DESIGN THE FUTURE | GREEN TREND BOOK | NO. 9
SUSTAINABLE DESIGN INNOVATIONS — 2022

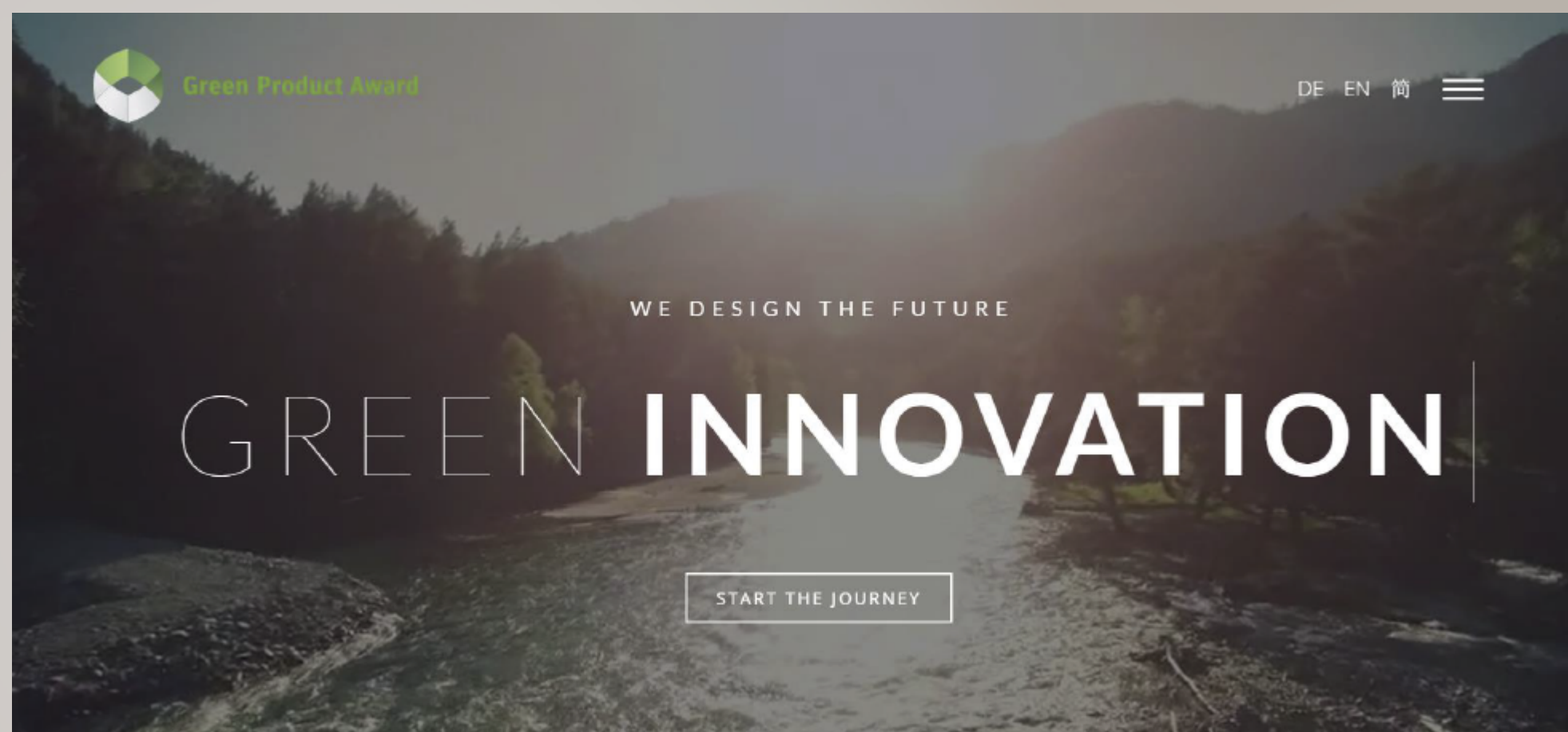
The publication includes the most innovative trends in sustainability each year. Award Jurors & other invited experts share their insights how they see the future design, innovation & sustainability. Of course, the publication contains a handmade selection of sustainable materials, concepts & products.

A limited edition of books is printed for participants, jurors and journalists. The focus is on the digital version/e book, which is shared to the **250.000 print readers of our media partners for free.**



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Digital Universe *Showcases & inspirations*

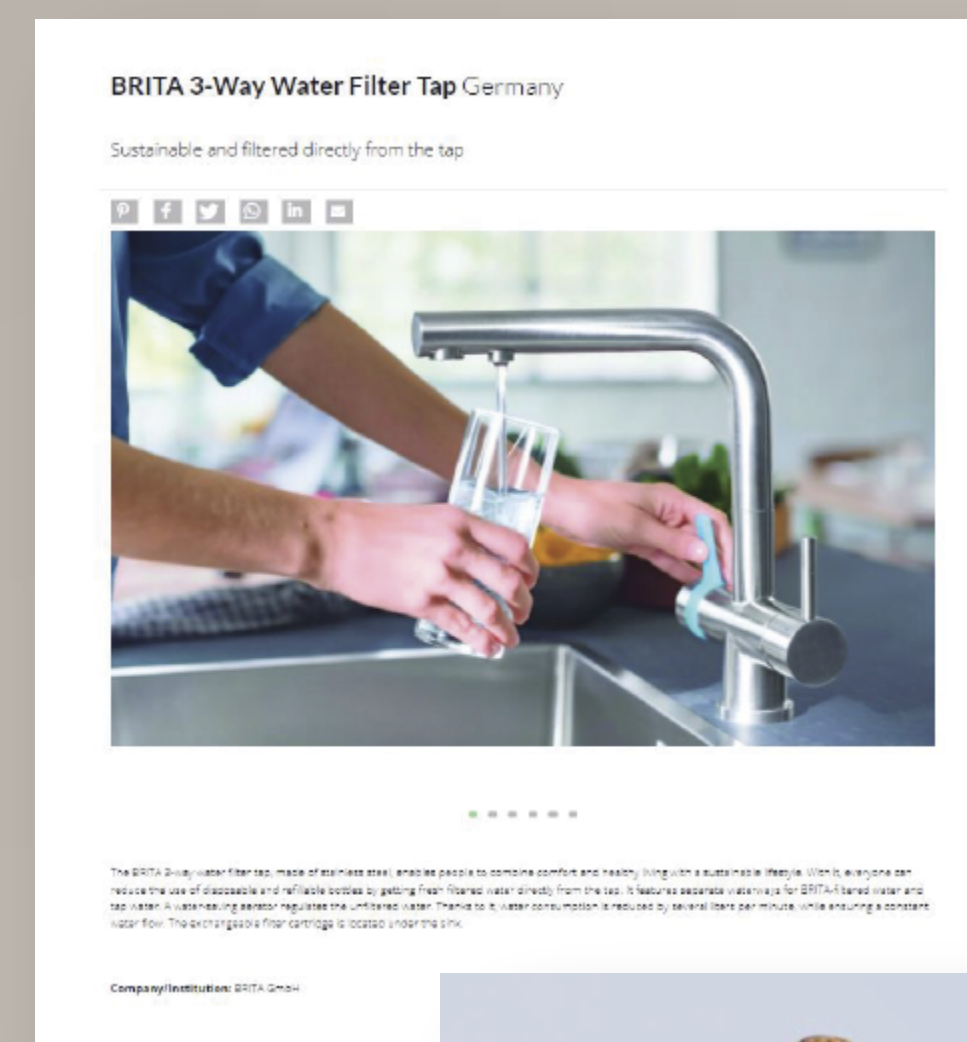


The Award website and social media channels showcase the yearly selection of international green concepts and products of the Awards.



Next to that interviews & spotlights create a vibrant mix of innovation. Submissions reaching the Winners and Best of category will be showcased on the website.

The media, fair and investment partners will get access to further information to support your sustainable path.

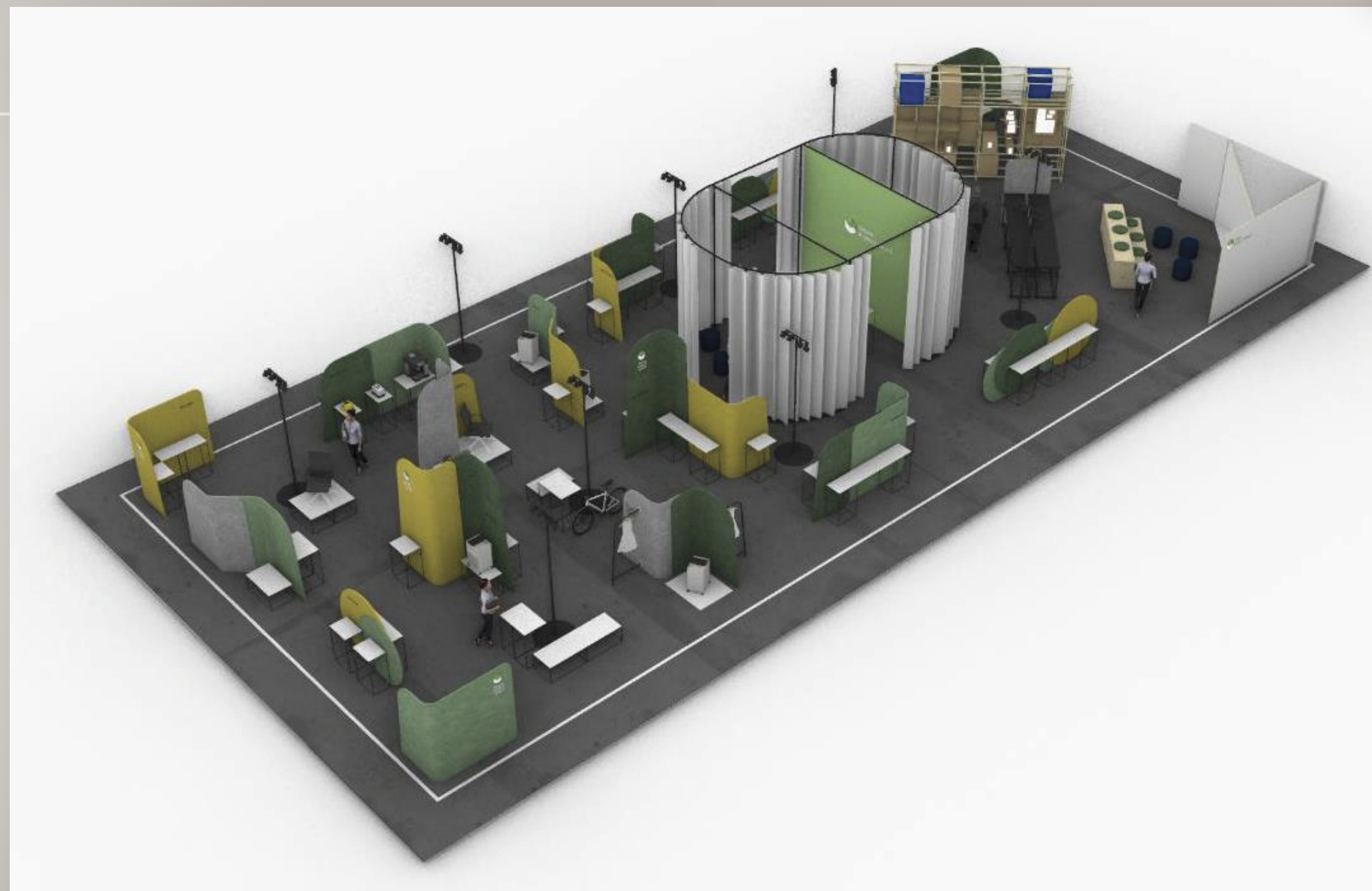




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Seasonal Exhibitions

For the Award Showcases, a modular and sustainable exhibition system of 20-500 sqm is utilized. Exhibitions take place all year around within Germany mainly, but occasional exhibitions abroad such as the Dutch Design Week in the Netherlands are facilitated.



It can facilitate upto 60 exhibits with object carriers, spaces for material explorations, a meeting area, a section for lectures & workshops.



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The Green Concept Award is aimed at concepts for sustainable products or services by young designers, start-ups and established companies.

As we from the Green Future Club believe in the power of creativity and networking, the participants are supported in many ways, to make their concepts as impact as possible.

- **Free workshops for concept** –and pitch deck– development are offered regularly
- Students and fresh graduates participate in the **awards free of charge.**
- Nominees receive a **point-based feedback** from the expert jury panel.
- Selected Submissions will be **integrated in exhibitions, events and talks**
- The most promising concept holders, will be **aligned by mentors**, connected to companies, accelerators and venture labs

Lets shape the future
The activities are supported by,

 **IKEA Stiftung**

The Green Future Club members work together to develop sustainable future concepts and best practices. And of course, to run sustainable businesses together.

**Do you want
to go beyond
and challenge
yourself?
The Green
Future Club
is the answer**

Formats

Meet the Makers

regular meetings in small cluster sessions including experts from the partner organizations and jury.

The Innovation Journeys

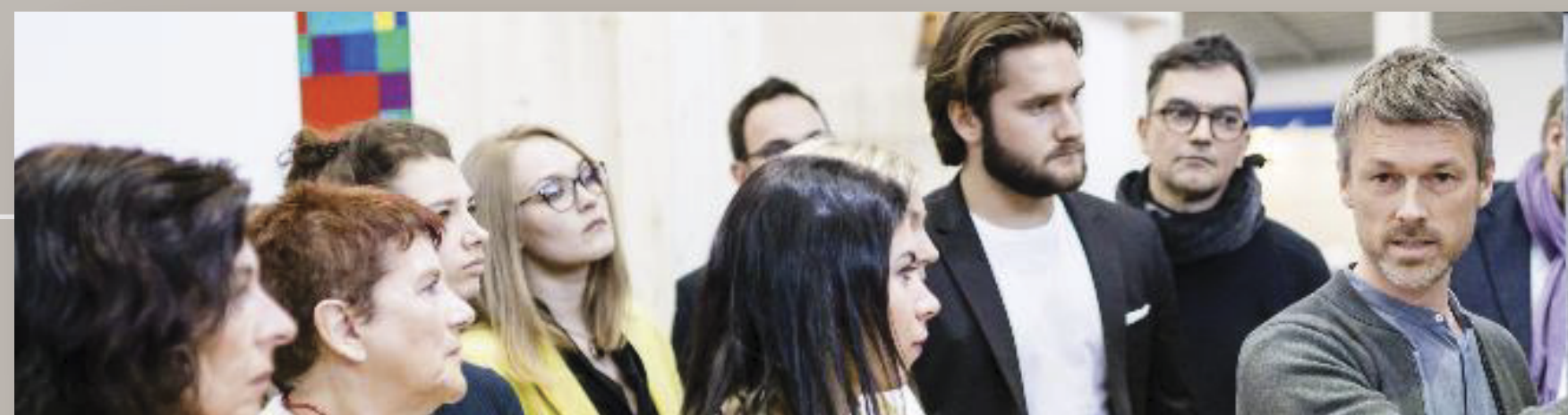
With a new cooperation format, selected members of the Club and Award participants will jointly develop sustainable, future-oriented showcases ranging from visionary studies to exemplary solutions. You can either join or host your own project with the Club.

Summits

Summits offer extended exchange with award participants and guests.

Green Cells Program

In cooperation with the IKEA Stiftung, the Club is supporting young designers to develop concepts for sustainable products or services with a business case.









Membership Benefits

		Pre-Seed	Start-up	Small	Medium	Large
Type	Employees	0	<10	<50	<250	>250
	Turnover in Mio	0	<2	<10	<50	>50
Benefits	Cluster meetings	One Meeting	✓	✓	✓	✓
	Job & carrier dates	✓	✓	✓	✓	✓
	Club online events	✓	✓	✓	✓	✓
	Venture world	On Invitation		✓	✓	✓
	Innovation journey participation			✓	✓	✓
	Innovation journey hosting/ Award category sponsorship			✓	✓	✓
	Portrait upgrade Green Trend Book	✓	✓	✓	✓	✓
	Discount for Award fees	Free	-50%	-50%	-50%	-50%
Fees/year		150€	500 €	1500€	3000€	On Request

A membership in the club offers opportunities for learning, exchange, exploring new businesses, access new talents and new ventures.

**Let us shape
the future
together!**

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Contact us



Nils Bader
Initiator

nba@gp-award.com
+49 30 25742-881
Berlin, Germany



Nikolett Madai
Project Manager

nma@gp-award.com
+49 30 25742-880