



Green Product Award



Green Concept Award



AWARD SCHEDULE

For 2021



Green Product Award & Green Concept Award

1.06. - 31.08.2020	Early Bird submissions
1.09. - 31.10.2020	Regular Bird submissions
1.11. - 30.11.2020	Late Bird submissions
19.12. 2020	Green Nominees Announcement
19.12. – 31.1.2021	Jury evaluation and in parallel Public voting for the international Green Product & Audience Award 2021
10.3.2021	Award ceremony for the jury & audience winners
10.3. - 14.03.2021	Exhibition at IHM – International Craft fair, Munich



BENEFITS

Overview

Benefits	Pre-Selection	Nominees	Winners
Submission check	✓	✓	✓
Logo package	✓	✓	✓
Award website integration	Small	Standard	Feature
Participation in Green Product & Concept Audience Award 2021		✓	✓
Evaluation & point based feedback by the jury		✓	✓
Basic promotion on our social media platforms		✓	✓
Green Trend Book – half page		✓	✓
Exhibition opportunities IHM in Munich, Germany (10. - 14.03.2021) approved More to be defined soon		✓	✓
Integration in expert pool for talks, workshops and spin-off projects		✓	✓

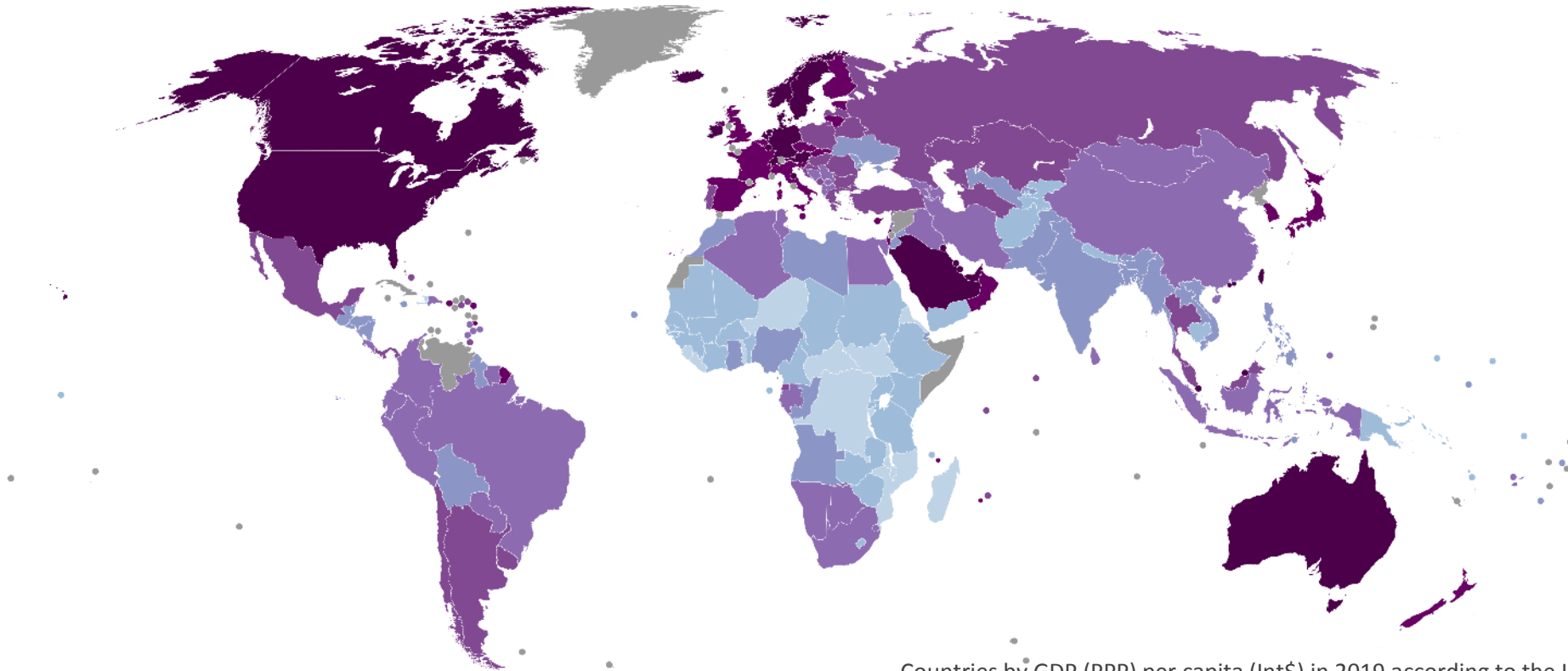
ZONES TO SUPPORT YOUR PARTICIPATION

Discount for change

Different zones, adjusted prices, one goal: Sustainable change!

The organization of the award takes an amount of money for the handling of the submissions, communication, design,...

We discount the fees, respecting the differences in income in each country to make the participation more accessible. On the next page you find a table of countries, divided in 4 zones with different pricings.



Countries by GDP (PPP) per capita (Int\$) in 2019 according to the IMF



WORLD ZONES

Find your zone

Zone 1	Australia	Austria	Bahrain	Belgium	Brunei	Canada	Cayman Islands
	Denmark	Finland	France	Germany	Hong Kong	Iceland	Ireland
	Israel	Italy	Japan	Korea, South	Kuwait	Luxembourg	Macau
	Malta	Netherlands	New Zealand	Norway	Oman	Qatar	San Marino
	Saudi Arabia	Singapore	Sweden	Switzerland	United Arab Emirates	United Kingdom	United States
Zone 2	Antigua & Barbuda	Aruba	Bahamas, The	China	Croatia	Cyprus	Czech Republic
	Estonia	Greece	Grenada	Hongkong	India	Kazakhstan	Latvia
	Lithuania	Malaysia	Poland	Portugal	Russia	Saint Kitts & Nevis	Seychelles
	Sint Maarten	Slovakia	Slovenia	Spain	Taiwan	Trinidad & Tobago	Turkey
Zone 3	Albania	Algeria	Argentina	Azerbaijan	Barbados	Belarus	Bosnia and Herzegovina
	Botswana	Brazil	Bulgaria	Chile	Colombia	Costa Rica	Dom. Republic
	Ecuador	Egypt	Eq. Guinea	Gabon	Georgia	Hungary	Indonesia
	Iran	Iraq	Jamaica	Kosovo	Libya	Maldives	Mauritius
	Mexico	Montenegro	Morocco	Nauru	North Macedonia	Palau	PanaOma
	Paraguay	Puerto Rico	Romania	Saint Lucia	Saint Vincent and the Grenadines	Serbia	South Africa
	Sri Lanka	Suriname	Thailand	Tunisia	Ukraine	Uruguay	Vietnam

Zone 4

All countries not listed above



PRICES FOR PARTICIPATION

Zones & Phases

World Zone	Fee-type	Phases	Start-Ups	Established Companies	Students
all	Submission*	always	40 €	200 €	0 €
plus					
1	Nomination**	Early Bird	200 €	550 €	0 €
		Regular Bird	290 €	650 €	0 €
		Late Bird	420 €	800 €	0 €
2	Nomination**	Early Bird	120 €	240 €	0 €
		Regular Bird	200 €	350 €	0 €
		Late Bird	300 €	450 €	0 €
3	Nomination**	always	90 €	100 €	0 €
4	Nomination**	always	0 €	0 €	0 €

* Accruing fee, when a submission is handed in.

** Additional fee, accruing fee when the submission is nominated.



PRICES FOR UPGRADES

Extras for Nominees

Upgrade		Start-Ups	Established Companies	Students*
Fair space (60 available)	Early bird	200 €	500 €	0 €
	Regular bird	300 €	600 €	0 €
	Late bird	420 €	700 €	0 €
Book Hardcover + E-book	Full page	210 €	450 €	90 €
	Double page	400 €	800 €	150 €
Social media	Boost	300 €	750 €	90 €

All extra-packs can be booked independently



CONTACT US

Let's design the future together!



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OUR PARTNERS

