



**Green
Concept
Award**

Do you design the future?



Berlin, 06.08. 2021

Submit concepts for a sustainable future to the Green Concept Award 2022!

The Green Concept Award is aimed at students, start-ups and established companies, honouring concepts of sustainable materials, products and services that are not yet on the market. The submission deadline is November 11th, 2021.

Students and graduates receive special support through the Concept Support programme. The young designers receive a toolkit for developing their concept into a sustainable product or service. Free workshops and Q&A sessions as well as interim feedback are further offers. Selected participants receive help with presentation & communication for later matchmaking. Exhibitions at (inter-)national fairs and design festivals - such as **Dutch Design Week** - are in preparation. Thanks to the support of the IKEA Stiftung, participation is free of charge.

Categories: Architecture & Tiny Houses, Building Components, New Materials, Consumer Goods, Fashion, Handicraft, Interior & Lifestyle, Kids, Kitchen, Mobility, Sport and Workspace. An award is given to concepts that can make a special contribution to a more sustainable future. The Green Product Award is dedicated to existing sustainable products and services.

The winners of the Green Concept Awards are determined in a three-stage award process:

1. inclusion in the 'Pre-Selection' (ongoing).
2. announcement of the Nominees for the Green Concept Award 2022.
3. determination of the winners by the jury. Additional winner of the audience award through a public vote (60,000 votes in 2021).

The Green Concept Award 2022 Jury:

Prof. Martin Charter (Centre of Sustainable Design), Ludovico Durante (Staiy), Prof. Claus-Christian Eckhardt (Lund University), Karsten Blyemehl (The Circular Materials GmbH), Tina Kammer (InteriorPark.), Prof. Xin Liu (Tsinghua University), Katja Lucas (Dutch Design Week), Kiersten Muenchinger (University of Oregon), Johanna Neves Pimenta (md INTERIOR DESIGN ARCHITECTURE), Dr. Robert Pludra (Academy of Fine Arts Warsaw), Katja Reich (DBZ Deutsche BauZeitschrift), Mimi Sewalski (avocadostore.de), Jewell Sparks (BITHOUSE Venture Group / UNITED17 Ventures), Anna Theil (Studio Für Morgen), Sebastian Thies (nat-2 / thies 1856®), Hon. Prof. Meike Weber (Architektin und Kulturmanagerin), Michael Weber (Projekträger Jülich – PTJ), Julius Wiedemann (TASCHEN-Verlag),

Melodie Abdollahi (Haus von Eden), Katja Keienberg (baby&junior), Petra Schmatz (green Lifestyle), Raz Godelink (Parsons School of Design), Katrin de Louw (Trendfilter).

The festive award ceremony and the exhibition with the winning entries will take place in March 2022 on the occasion of the IHM International Crafts Fair and parallel to the Munich Creative Business Week in Munich. Further exhibitions are being planned.

Award Timeline

- 11.11.2021** Award Submission Deadline
- 13.12. 2021** Nominees Announcement
- 13.12. 31.01 22** Jury evaluation & Audience Awards public voting
- 09.03. 2022** Award Ceremony & Exhibition start

Further Information

- Green Concept Award: <https://gp-award.com/en/gcaward>
- Green Product Award: <https://gp-award.com/en/gpaward>
- Concept Support: <https://www.gp-award.com/en/concept-support>
- Press kit: <https://www.gp-award.com/en/press>

Green Future Club

Under the claim 'Let's design the future', the Green Future Club aims to contribute to a future where all products are sustainable. The association sees its mission as bringing together a diverse group of pioneers, thinkers, doers and visionaries to promote the sustainable development of materials, products and services. With the Green Product Award and Green Concept Award, the club has been making 'best practice' examples accessible to a broad public on an international level since 2013 - for more visibility of products, services and concepts that are to inspire consumers and industry globally. The Green Future Club is a global network that is constantly expanding - through new members and multipliers, growing online and face-to-face events, and multi-faceted action. <https://www.greenfutureclub.com>

Green Future Club Press Contact

Sandy Karstädt

welcome design. PR | Communication
Sieglarer Straße 96, 53842 Troisdorf | GERMANY

Phone +49 (0)2241-16 959 28
Mobile +49 (0)160-44 050 96

presse@gp-award.com

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