



Green Future Club, Tempelhofer Ufer 23 – 24, 10963 Berlin, Germany

Press Information

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Yksi Expo exhibition English

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Green Future Club
Let's design the future!

The Green Future Club unveils its global network of exemplary companies, designers and students who accelerate the sustainable development of materials, products and services. Explore best case practices that are sustainable, admirable for their designs and ground-breaking innovations.

The Green Future Club is a non-profit organization offering an active platform for established companies, start-ups and students. Under the claim 'Let's design the future', the Green Future Club aims to contribute to a future where all products are sustainable. Interested parties can either become a member for practice orientated exchanges or submit their existing solutions and conceptual ideas into the Green Product Award or Green Concept Award. Both Awards distinguish sustainability, good design and innovation in 12 categories within Architecture & Tiny Houses, Building Components, New Materials, Consumer Goods, Fashion, Handicraft, Interior & Lifestyle, Kids, Kitchen, Mobility, Sport and Workspace.

Green Product Award

Since 2013, the Green Product Award has been honouring products and services already launched on the market.

Participants benefit from seals, digital presence on the Award and media partner channels, the annual Green Trend Book, detailed jury feedback, exhibitions and networking opportunities with Green Future Club members. The 2021 award rewarded 'sustainable market changers' from start-ups to established companies. Deadline for submissions is November 11th.

<https://gp-award.com/en/gpaward>

Green Concept Award

The Green Concept Award is aimed at students, start-ups and established companies, honouring concepts of sustainable materials, products and services that are not yet on the market.



Students and graduates receive special support. The young designers receive a toolkit for developing their concept into a sustainable product or service. Free workshops and Q&A sessions as well as interim feedback are further offers. Selected participants receive help with presentation & communication for later matchmaking. Exhibitions at (inter-)national fairs and design festivals - such as Dutch Design Week - are in preparation. Thanks to the support of the IKEA Stiftung, participation is free of charge. Deadline for submissions is November 11th.

<https://gp-award.com/en/gcaward>

Download Press Kit ZIP (texts & images):

<http://www.gp-award.com/downloads/Award-call22-en.zip>

Exhibits

Loop

Green Concept Award Winner 2021 in the category sports.

A recyclable tennis ball from the 3D printer

loop is a concept for recyclable 3d printed tennis ball that is printed on site, which avoids long transport routes and saves resources. the ball is printed in one piece and has a long life span due to its construction. all the material can be recycled to make another ball. the ball is recycled again and again over a long period of time in a closed cycle that reduces waste. The concept was designed at University Darmstadt, Germany.

Designer: Fabienne Kille

f.kille@gmx.de

<https://www.gp-award.com/en/produkte/loop>

Press Images: <https://www.gp-award.com/downloads/loop.zip>

The Bark Project

Green Concept Award Nominee 2021 in the category new materials.

Local resource for sustainable material innovation

The possibilities of resource-saving further utilization of tree bark are wide and range from processing to glazes to textile fibers. Nevertheless, approximately 60 million tons of bark remain unused every year. In an interplay of practical design and basic research The Bark Project examines the chemical as well as the structural composition of tree bark and comes to the conclusion that bark can be flexibilized, pressed or processed into pigment in an ecologically friendly way in just a few work steps. The project was created in cooperation with the Max-Planck-Institut für Kolloid- und Grenzflächenforschung, Germany.

Designers: Johanna Hehemeyer-Cürten & Charlett Wenig

johlemo@gmail.com

<https://www.gp-award.com/en/produkte/bark-project>

Press Images: <https://www.gp-award.com/downloads/the-bark-project.zip>



KUSK

Green Concept Award Nominee 2021 in the category new materials.

KUSK envisions circular materiality in packaging

KUSK re-thinks cosmetics packaging by developing a new circular biomaterial COCOA - cocoa bean shells, a main by-product of cocoa- and turning it into tangible matter in the form of a reusable packaging set for self-care products. KUSK is a speculative concept by Material Designer Paula Nerlich and Industrial Designer Thibault Lerailler. Initiated through the new circular biomaterial COCOA - the story of KUSK re-thinks cosmetics packaging and turns these new thoughts into tangible matter in form of a reusable packaging set for self-care products. The concept was created at the Newcastle University, United Kingdom.

Designers: Paula Nerlich & Thibault Lerailler
paula_nerlich@hotmail.co.uk

<https://www.gp-award.com/en/produkte/kusk>

Press Images: <https://www.gp-award.com/downloads/kusk.zip>

Sneature

Green Concept Award Winner 2021 in the category fashion.

Waste-based footwear

Sneature is the design of a waste-based sneaker. The shoe consists of dog hair, a biological waste material. The yarn made of dog hair, also called Chiengora, is an innovative solution for the upcycling of protein-based waste materials. The design integrates both functional requirements of a trainer and individual customization by the user. The integration of the 3D knitting technology enables both individualization and on-demand production with the lowest possible energy consumption. After use, Sneature is biodegradable. Developed at University of Arts and Design Offenbach, Germany.

Designer: Emilie Burfeind

eburfeind@web.de

<https://www.gp-award.com/en/produkte/sneature>

Press Images: <https://www.gp-award.com/downloads/sneature.zip>

Migration of Matter

Green Concept Audience Award Winner 2021

3D Printing ceramic containers

Today the earth's biodiversity is being lost at an alarming rate. Design has the power to communicate ideas and transform the way we understand the world. The main objective of this project is to create a collection of containers for daily use around the table. It is possible to migrate local clay from the countries involved in the potato's history, and using digital techniques, to 3D print containers drawing on the topographical patterns of the archaeological site of Moray and the form of traditional crafts. The concept was developed at the University of Arts Weisensee Berlin, Germany.

Designer: Cindy Valdez

cvaldezserr@gmail.com

<https://www.gp-award.com/en/produkte/migration-of-matter>

Press Images: <https://www.gp-award.com/downloads/migration-of-matter.zip>

PlastiFantasti

Green Concept Award Nominee 2021 in the category interior & lifestyle.

Vibrant HIFI system designed for circular economy

PlastiFantasti is a HIFI system made of CNC milled and folded sheets of recycled HDPE, the culmination of a years' worth of research and development of new technologies for using recycled plastic. In this process I followed the principles of: accessibility with emphasis on product disassembly and assembly, the use of few parts, and a limited range of raw materials. The outcome is an honest, transparent, and colorful design language, coherent to the subject matter of music playback. The project carries out design for a circular economy through its materials, construction method and affordance. Developed at the Bezalel Academy of Art and Design, Israel.

Designer: Lior Amsterdam

lior221192@gmail.com

<https://www.gp-award.com/en/produkte/plastifantasti>

Press Images: <https://www.gp-award.com/downloads/plastifantasti.zip>

O'NEILL 'WOVE' SUNGLASSES

Green Product Award Winner 2021 in the sports.

From ocean waste. All elements recycled/recyclable

Created from a partnership between O'Neill and INSPECS, WOVE frames and packaging are entirely made from recycled sources (fishing nets, rubber tyres, plastic bottles, steel) and recyclable materials (mineral glass, soluble paper, corn starch polybags). INSPECS wanted to work in partnership with O'Neill, the pioneering brand who have been championing the preservation of our ocean playgrounds since 1952, as their values mirrored ours, they wished to find a material that would help the Company's BLUE ocean mission. WOVE depicts both companies' commitments towards environmental responsibility.

Design: Inspec design team

nick.youle@inspecs.com

<https://www.gp-award.com/en/produkte/oneill-wove>

Press Images: <https://www.gp-award.com/downloads/o-neill-wove-sunglasses.zip>

SONNET155

Green Concept Award Nominee 2021 in the new materials.

The upgrade to the ordinary paper bag

With SONNET155 we aim for a desirable product, which represents sustainability as a treat rather than a burden. The design of the bag follows a minimalist approach to enhance the texture and translucence of the material. The bag is fully biodegradable in water or soil as it is made from a composite of two raw materials, which can be sourced locally: cellulosic production waste from the textile industry and pectin, a plant-based polysaccharide and a by-product from juice production. The material is fully compostable and can be integrated within a biological life-cycle. Designed at the University of Arts Weißensee Berlin, Germany.

Designer: Lobke Beckfeld

lobke.beckfeld@gmail.com

<https://www.gp-award.com/en/produkte/sonnet>

Press Images: <https://www.gp-award.com/downloads/sonnet155.zip>



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Pizzycle

Green Concept Award Nominee 2021 in the category consumer goods.

The reusable pizza box - all round

PIZZycle is a reusable pizza box and a part of a deposit system, which offers value to pizza restaurants, their customers as well as the environment. The packaging is composed of two identical, round shells, following the shape of a pizza. The box can be carried easily, cleaned in the dishwasher and stored efficiently. Without having to face the dilemma between giving in to pizza cravings or avoiding waste, you can now dedicate your time towards the much more important question: Margherita or Funghi? Developed at University of Arts and Design Offenbach, Germany.

Designer: Marlene Bruch

pizzycle@gmail.com

<https://www.gp-award.com/en/produkte/pizzycle>

Press Images: <https://www.gp-award.com/downloads/pizzycle.zip>

Contact

Nils Bader

+ 49 30 2574288-1

+49 17680220779

nba@greenfutureclub.com

GFC - Green Future Club gUG
(haftungsbeschränkt)
www.greenfutureclub.com

AG Charlottenburg, HRB 224407 B
Steuer-Nr. 1127/613/06036

Geschäftsführer
Nils Bader

Sparkasse Berlin,
IBAN: DE17 1005 0000 0190 9676 25
BIC: BELA2333