Since 2013 the international Green Product Award is rewarding exiting products and services, good in design, innovation and sustainability. The aim of the award is to share good examples for the public and to provide feedback and networking opportunities for the participants.

The Green Concept Award held in cooperation with IKEA Stiftung for many years strictly focuses on concepts, materials and prototypes, not on the market yet. The yearly nominees represent the upcoming trends of sustainable innovations. Last year we received submissions from the global TOP 20 design universities.

It offers members a platform for an active and practice-oriented exchange on all aspects of green innovations in the form of Meet the Makers events, an annual summit. The Green Future Club organizes the Green Product & Concept Award as well as innovation journeys on selected topics.
Categories

Architecture
Beauty & Personal Care
Building Components
Consumer Goods
Fashion
Freestyle
Interior & Lifestyle
Kids
Kitchen
Mobility
New materials
Sport
Packaging
Workspace
The Jury & Awards

Nominee, Bronze, Silver & Gold Awards

Feedback, reviews and quotes from the international jury

Audience Awards

At the same time, the audience chooses the most popular product and concept.

More than 50,000 votes
The support of media partners and activities on Instagram, Facebook, LinkedIn, Twitter.
Networking & Matchmaking
Digital Reach

Approximately 7 million people a year see the nominated products and concepts of the awards on the award website and social media channels.
**Strong partners in the network**

**Partner Channels**

- IKEA Stiftung
- H.O.M.E.
- md
- NEONYT DÜSSELDORF
  - Sponsored by Messe Frankfurt Exhibition GmbH
  - Organized by Green Innovations
- Cumulus Association
- Interieur
- flair
- IGEDO EXHIBITIONS
- green LIFESTYLE
- Tectónica
- THE GREENER MANUFACTURING SHOW
- LENS
- HAUS EDEN
- DBZ
- CREATIVE CITY BERLIN
- baby&junior
- avocado store
- Dutch Innovation Days
- isola
- VIENNA DESIGN WEEK
Every year, the book presents the sustainable trends with about 200 examples and expert insights.

250,000 readers of our media partners receive free access to the publication.
The Green Concept Award is aimed at young designers, start-ups and established companies with concepts for sustainable products or services.

With the Green Cells program, students and recent graduates are supported by:

- Free workshops on concept and pitch deck development
- Free award participation
- Nominees receive
  - Points-based jury feedback
  - Publication on the website
  - Participation in the Audience Award
- For selected participants
  - Integration into exhibitions and lectures
  - Mentoring

Supported by the IKEA Stiftung
Exhibitions

A modular and sustainable exhibition system is used for the award showcases – suitable for areas of 40-500 sqms.
Become part of the sustainable transition – Green Future Club.

Membership in the Club offers space for inspirations, networking, & access to talent.

The Formats

Meet the Makers
Regular meetings in small cluster sessions with experts from the partner organizations and jurors.

Innovation Journeys
With a new cooperation format, selected Club members and award participants jointly develop sustainable, future-oriented showcases ranging from visionary studies to exemplary solutions.

Summits
Summits offer an extended exchange with award participants and guests.

Green Cells Program
In cooperation with the IKEA Stiftung, the non-profit Club supports young designers in developing concepts for sustainable products or services with a business case.
## Membership

<table>
<thead>
<tr>
<th>Type</th>
<th>Start-up</th>
<th>Small</th>
<th>Medium</th>
<th>Large</th>
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</thead>
<tbody>
<tr>
<td>Turnover in € million</td>
<td>&lt;1</td>
<td>&lt;10</td>
<td>&lt;50</td>
<td>+50</td>
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<tr>
<td>Cluster meeting</td>
<td>✓</td>
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<td>Job &amp; Carrier Dates</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Club Online Events</td>
<td>✓</td>
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<td>Venture World</td>
<td>By invitation</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Participation in Innovation Journeys</td>
<td>By invitation</td>
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<tr>
<td>Portrait in the Green Trend Book</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Award Submission Fee</td>
<td>-50%</td>
<td>-50%</td>
<td>-50%</td>
<td>-50%</td>
</tr>
<tr>
<td><strong>Fee/Year</strong></td>
<td>500 €</td>
<td>1500€</td>
<td>3000€</td>
<td>On demand</td>
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# Award Fees

<table>
<thead>
<tr>
<th>Fees</th>
<th>Established Companies</th>
<th>Start-Ups</th>
<th>Students/Graduates</th>
<th>Club Members</th>
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<tbody>
<tr>
<td>Early Bird Submission (bis 07.07.)</td>
<td>300€</td>
<td>300€</td>
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<td>Standard Submission (bis 07.09.)</td>
<td>400€</td>
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<tr>
<td>Late Bird Submission (bis 07.11.)</td>
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<td>Nomination Package</td>
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<table>
<thead>
<tr>
<th>Upgrades</th>
<th>1/2 page book</th>
<th>Full page</th>
<th>Double page</th>
<th>Social Media Buzz</th>
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<tbody>
<tr>
<td></td>
<td>500€</td>
<td>900€</td>
<td>1600€</td>
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<tr>
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<td>90€</td>
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<tr>
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</table>

<table>
<thead>
<tr>
<th>Services</th>
<th>Submission Preparation &amp; Correction</th>
<th>General Consultation</th>
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<tbody>
<tr>
<td></td>
<td>100€/Hour</td>
<td>150€/Hour</td>
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<tr>
<td></td>
<td>50€/Hour</td>
<td>80€/Hour</td>
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</tbody>
</table>

### !!! FASHION Special!!!

**One-time fee for:**

- **300€ Start-Ups**
- **600€ Established companies**

All fees are per submission and exclusive of VAT.

There are no additional fees for winners.

By submitting, entrants agree to pay the submission fee and, in the event of nomination, the fees for the nomination package.