



**Green Product Award**  
2020



**Design the  
future  
village**  
with your products  
& concepts

[gp-award.com](http://gp-award.com)

### **Berlin, July 10, 2019 - Green Product Award Call 2020**

For the seventh time green products and concepts can be submitted to the international Green Product Award. This year, manufacturers, design studios & agencies are invited to submit their solutions within our new theme "Future Village". The award submissions fill the sustainable house of the future, where eco-friendly living and working is made tangible - in the categories architecture, bathroom, electronics, fashion, children, consumer goods, kitchen, material, mobility, outdoor, office, living & freestyle.

In March, the winners and nominees (Selection) on the IHM's Green Campus will be presented to the 120,000 visitors. The Green Campus is a special area with 2500 sqm - exclusively for sustainable products. There are again issue-specific islands for the categories on 350 sqm award special area. NEW: international Microhomes and Tinyhouses connect from individual products to living & working situations.

Before - from 25.-27. October, 19,000 visitors of the Designers' Open will already receive a preview of 30 selected green exhibits. The award booth is embedded in the festival's main venue dedicated to the theme New Materials.

### **Schedule 2019/20**

1.06. -1.09. Early bird submissions

25.-27.10. Exhibition Designers Open, Leipzig

2.9. -15.11. Cool Bird submissions

11.16. -10.1. Regular Bird submissions

11.-15.03. Exhibition & Award Ceremony on the Green Campus of the IHM-International Crafts Fair, Munich

11.3 -30.4. Online election of the international audience winner

## Jury (examples)

- Prof. Claus-Christian Eckhardt, Director of Lund University, Sweden
- Katja Lukas, Program Manager Dutch Design Week, Netherlands
- Prof. Martin Charter, Director of the Center for Sustainable Design, UK
- Prof. Liu Xin, Vice Director Institute for Sustainable Design at Tsinghua University, founder of LeNS - International Learning Network on Sustainability, China

[To meet all members of the jury](#)

## Fees

Phase	Company	Start-ups	Students
<b>Early Bird</b>			
Submission:	100 €	50 €	0 €
Selection Pack:	900 €	400 €	0 €
<b>Cool Bird</b>			
Submission:	200 €	100 €	50 €
Selection Pack:	1000 €	400 €	0 €
<b>Regular Bird</b>			
Submission:	300 €	150 €	90 €
Selection Pack:	1200 €	450 €	00 €

## About the Green Product Award

The international Green Product Award offers a platform for established companies, start-ups and students who design products and services which distinguish from common products in terms of design, innovation and sustainability and who want to present themselves to the German market. Since 2013, participants from 41 countries have applied for the award. The awards are given in 13 categories separately for companies and start-ups. In addition, the Green Concept Award - in cooperation with the IKEA Foundation - is dedicated to the concepts that lead to a green future.

## More informationen

about the Green Product Award: <https://gp-award.com/en/gpaward>

about the Green Concept Award: <https://gp-award.com/en/gcaward>

## Examples of the submission 2019

- [Ecocapsule](#) –autarkic Microhome – winner architecture, newcomer
- [SOL Motors](#) – electrical design rocket – winner mobility 2019
- [Schüco International KG](#) - Cradle-to-Cradle window series – winner architecture
- [Classen Design Center](#) - emission- and PVC-free vinyl flooring
- [13 RUGS by rohi](#) – unique carpets from production surplus

In these following overview documents (PDF) you can comfortably select the participants you are interested in. Just send us the ID and / or name and we will send you high-resolution pictures in a timely manner.

- [To the winners 2019](#)
- The nominees – [Green Selection 2019](#)

## Award press contact

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