



Berlin, 16.07. 2021

## Let's design the future: Submissions for the Green Product Award 2022 and Green Concept Award 2022 are now open

Since 2013, the Green Product Award has been honouring products and services already launched on the market that stand out in the areas of sustainability, innovation and design - the award is aimed at 'sustainable market changers' from start-ups to established companies. For creators of visionary concepts that are not yet on the market, the Green Concept Award offers a platform. Products and services can be submitted for the Green Product Award 2022 and concepts for the Green Concept Award 2022 until 1<sup>st</sup> November 2021.

Both awards will be presented in twelve categories: Architecture & Tiny Houses, Building Components, New Materials, Consumer Goods, Fashion, Handicraft, Interior & Lifestyle, Kids, Kitchen, Mobility, Sport and Workspace are the areas in which products, services and concepts can be presented and will be judged. An award will be given to the entries that make a special contribution to a sustainable lifestyle. The Green Concept Award is presented in cooperation with the IKEA Stiftung, and participation is free of charge for students.

The winners will be selected in 2022 in a three-stage award process: After a 'Pre-Selection', the Nominees for the Green Product Award 2022 and the Green Concept Award 2022 will be announced in mid-December 2021. In addition to the expert jury, 2 awards will also be determined by a public vote in both competitions.

The international jury of the Green Product Award 2022 and Green Concept Award 2022 consists of the following experts:

Prof. Martin Charter (Centre of Sustainable Design), Ludovico Durante (Staiy), Prof. Claus-Christian Eckhardt (Lund University), Karsten Blyemehl (The Circular Materials GmbH), Tina Kammer (InteriorPark.), Prof. Xin Liu (Tsinghua University), Katja Lucas (Dutch Design Week), Kiersten Muenchinger (University of Oregon), Johanna Neves Pimenta (md INTERIOR DESIGN ARCHITECTURE), Dr. Robert Pludra (Academy of Fine Arts Warsaw), Katja Reich (DBZ Deutsche BauZeitschrift), Mimi Sewalski (avocadostore.de), Jewell Sparks (BITHOUSE Venture Group / UNITED17 Ventures), Anna Theil (Studio Für Morgen), Sebastian Thies (nat-2 / thies 1856®), Hon. Prof. Meike Weber (Architektin und Kulturmanagerin), Michael Weber (Projektträger Jülich – PTJ), Julius Wiedemann (TASCHEN-Verlag), Melodie Abdollahi (Haus von Eden), Katja Keienberg (baby&junior), Petra Schmatz (green Lifestyle), Raz Godelink (Parsons School of Design), Katrin de Louw (Trendfilter).

The festive award ceremony and the exhibition with the winning entries will take place in March 2022 on the occasion of the IHM International Crafts Fair and parallel to the Munich Creative Business Week in Munich.

### Award Timeline

- 01.11.2021** Award Submission Deadline
- 13.12. 2021** Nominees Announcement
- 13.12. 31.01 22** Jury evaluation & Audience Awards public voting
- 09.03. 2022** Award Ceremony & Exhibition start

### Further Information

- Green Product Award: <https://gp-award.com/en/gpaward>
- Green Concept Award: <https://gp-award.com/en/gcaward>
- Press kit: <https://www.gp-award.com/en/press>

### Green Future Club

Under the claim 'Let's design the future', the Green Future Club aims to contribute to a future where all products are sustainable. The association sees its mission as bringing together a diverse group of pioneers, thinkers, doers and visionaries to promote the sustainable development of materials, products and services. With the Green Product Award and Green Concept Award, the club has been making 'best practice' examples accessible to a broad public on an international level since 2013 - for more visibility of products, services and concepts that are to inspire consumers and industry globally. The Green Future Club is a global network that is constantly expanding - through new members and multipliers, growing online and face-to-face events, and multi-faceted action. <https://www.greenfutureclub.com>

### Green Future Club Press Contact

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