



Green Product Award

The award for sustainable market changers



Berlin, 06.08. 2021

The application phase for the Green Product Award has begun!

Since 2013, the Green Product Award has been honouring products and services already launched on the market that stand out in the areas of sustainability, innovation and design - the award is aimed at 'sustainable market changers' from start-ups to established companies. The submission deadline is **November 11th, 2021**.

Participants benefit from seals, digital presence on the Award and media partner channels, the annual Green Trend Book, detailed jury feedback, exhibitions and networking opportunities with Green Future Club members.

Architecture & Tiny Houses, Building Components, New Materials, Consumer Goods, Fashion, Handicraft, Interior & Lifestyle, Kids, Kitchen, Mobility, Sport and Workspace are the categories in which the awards are presented. Students and graduates can apply for the Green Concept Award.

The winners of the Green Product Awards are determined in a three-stage award process:

1. inclusion in the 'Pre-Selection' (ongoing).
2. announcement of the Nominees for the Green Product Award 2022.
3. determination of the winners by the jury. Additional winner of the audience award through a public vote (60,000 votes in 2021).

The Green Product Award 2022 Jury:

Prof. Martin Charter (Centre of Sustainable Design), Ludovico Durante (Staiy), Prof. Claus-Christian Eckhardt (Lund University), Karsten Blyemehl (The Circular Materials GmbH), Tina Kammer (InteriorPark.), Prof. Xin Liu (Tsinghua University), Katja Lucas (Dutch Design Week), Kiersten Muenchinger (University of Oregon), Johanna Neves Pimenta (md INTERIOR DESIGN ARCHITECTURE), Dr. Robert Pludra (Academy of Fine Arts Warsaw), Katja Reich (DBZ Deutsche BauZeitschrift), Mimi Sewalski (avocadostore.de), Jewell Sparks (BITHOUSE Venture Group / UNITED17 Ventures), Anna Theil (Studio Für Morgen), Sebastian Thies (nat-2 / thies 1856®), Hon. Prof. Meike Weber (Architektin und Kulturmanagerin), Michael Weber (Projektträger Jülich – PTJ), Julius Wiedemann (TASCHEN-Verlag), Melodie Abdollahi (Haus von Eden), Katja Keienberg (baby&junior), Petra Schmatz (green Lifestyle), Raz Godelink (Parsons School of Design), Katrin de Louw (Trendfilter).

The festive award ceremony and the exhibition with the winning entries will take place in March 2022 on the occasion of the IHM International Crafts Fair and parallel to the Munich Creative Business Week in Munich. Further exhibitions are being planned.

Award Timeline

11.11.2021 Award Submission Deadline
13.12. 2021 Nominees Announcement
13.12. 31.01 22 Jury evaluation & Audience Awards public voting
09.03. 2022 Award Ceremony & Exhibition start

Further Information

Green Product Award: <https://gp-award.com/en/gpaward>
Green Concept Award: <https://gp-award.com/en/gcaward>
Press kit: <https://www.gp-award.com/en/press>

Green Future Club

Under the claim 'Let's design the future', the Green Future Club aims to contribute to a future where all products are sustainable. The association sees its mission as bringing together a diverse group of pioneers, thinkers, doers and visionaries to promote the sustainable development of materials, products and services. With the Green Product Award and Green Concept Award, the club has been making 'best practice' examples accessible to a broad public on an international level since 2013 - for more visibility of products, services and concepts that are to inspire consumers and industry globally. The Green Future Club is a global network that is constantly expanding - through new members and multipliers, growing online and face-to-face events, and multi-faceted action. <https://www.greenfutureclub.com>

Green Future Club Press Contact

Sandy Karstädt

welcome design. PR | Communication
Sieglerer Straße 96, 53842 Troisdorf | GERMANY

Phone +49 (0)2241-16 959 28
Mobile +49 (0)160-44 050 96

presse@gp-award.com

[Facebook](#) [Instagram](#) [LinkedIn](#) [Twitter](#)