



Both awards are awarded in fourteen categories:
Architecture & Tiny Houses, Beauty & Personal Care,
Building Components, New Materials, Consumer Goods,
Fashion, Freestyle, Interior & Lifestyle, Kids, Kitchen,
Mobility, Packaging, Sport and Workspace.



Green
Product
Award

Highlights from a decade of sustainable awareness

Over the years, the Green Future Club has been able to present numerous promising products and concepts to the public and help them achieve success. Some outstanding award winners will be briefly presented here:



One of the highlights of the last decade is the **"Refill Deo"** concept by Swedish designer Erik Ebberstein: Ebberstein won the Green Concept Award in 2016 with instructions on how to make deodorant yourself, which comes with the reusable wooden deodorant stick. The Austrian company Holy Pit has taken up the concept and distributes it in developed form.

Highlights



Another award-winning concept is the **Ecocapsule**: The mobile micro house was awarded the Green Concept Award 2019: equipped with solar panels and a wind turbine to generate energy, the Ecocapsule can also collect rainwater and filter water from natural sources. This makes it a self-sufficient home, more relevant today than ever. In the meantime, the team around the designers Tomas Zacek and Sona Pohlova from Slovakia is successfully selling the Ecocapsule on the market.



DESSERTO, the winner of the "New Materials" category of the Green Product Award 2020, was introduced to Germany for the first time through the award and has subsequently successfully established itself in the fashion industry. Just one year later, the vegan material made from cactus fibres was showcased by Amber Valetta for Karl Lagerfeld; since then, Givency, Everlane and many other brands have followed as partners.



Vank panels also rely on recyclable natural fibres - in this case hemp and flax, which are ideal materials for acoustic panels thanks to their lightness and ability to absorb sound. In 2022, the manufacturer Vank won the Green Product Award in the category "Interior & Lifestyle". With the variety of possible applications, the market entry took place twelve months later - actively accompanied by the Green Future Club.



**Green
Product
Award**

The Awards 2023

Start-ups, companies, students and graduates can apply for the Green Product Award or the Green Concept Award until 7 November 2022. The nominees will be announced 7 December. This will be followed by four weeks of public voting, while the expert jury will judge the winners and the "Best of" projects in each category. The results will be announced at the awards ceremony in Germany in March. In the anniversary year, Green Future Club members will receive a 50% discount on award submissions, invitations to club events, the presentation of new tools, matchmaking events, and much more.

The international jury of the Green Product Award 2023 and the Green Concept Award 2023 consists of:

Prof. Martin Charter
Centre of Sustainable Design,

Prof. Claus-Christian Eckhardt
Lund University,

Karsten Bleymehl
The Circular Materials GmbH,

Gabriele Cavallaro
Isola Design Awards,

Prof. Tina Kammer
InteriorPark.,

Andrea Herold
InteriorPark.,

Leonne Cuppen
Yksi Expo Foundation,

Prof. Xin Liu
Tsinghua University,

Kiersten Muenchinger
University of Oregon,

Katharina Feuer
md INTERIOR DESIGN ARCHITECTURE,

Dr. Robert Pludra
Academy of Fine Arts Warsaw,

Katja Reich
DBZ Deutsche BauZeitschrift,

Mimi Sewalski
avocadostore.de,

Anna Theil
Studio Für Morgen,

Sebastian Thies
nat-2 / thies 1856®,

Katarzyna Dulko-Gaszyna
Head of Sustainability IKEA Deutschland

Hon. Prof. Meike Weber
Architektin und Kulturmanagerin,

Julius Wiedemann
DOMESTIKA,

Melodie Abdollahi
Haus von Eden,

Katja Keienberg
baby&junior,

Petra Schmatz
green Lifestyle,

Raz Godelink
Parsons School of Design,

Katrin de Louw
Trendfilter,

Sven Fischer
LUWE GmbH,

Peter Michel Heilmann
Reltime





**Green
Product
Award**

Award Schedule 2022/23

22-30 October	●	Dutch Design Week Exhibition
07 November	●	Submission deadline for the Green Product & Concept Award
9-10 November	●	Design meets Industry: The Greener Manufacturing Show
7 December	●	Nominee Announcement
7 December -01 January	●	Jury evaluation & public voting
2023 March	●	Award ceremony

Further Information

Green Product Award: <https://gp-award.com/en/gpaward>

Green Concept Award: <https://gp-award.com/en/gcaward>

Green Future Club: <https://www.greenfutureclub.com/en>

Green Cells Programm: <https://www.greenfutureclub.com/en/green-cells>

Press Kit: <https://www.gp-award.com/en/press>

Green Future Club

The Green Future Club is a network of sustainable innovators and experts with a vision of a near future, where all products are sustainable. The Club runs awards, exhibitions, networking-events, supports young designers and releases the yearly Green Trend Book with international best practices. Members benefit from knowledge-exchange, networking, co-creation, access to talents & investment options, reduced fees for Award submissions. The Green Future Club director and the initiator of the Green Product Award is Nils Bader.



Green Future Club Press Contact

favourized

Katja Silbermann

hello@favourized.com

favourized.com

