



Normina.eu is an e-learning platform that provides learners with practical knowledge about the new EU Green Deal directives and legislations. Various courses enable students and company employees to develop products and systems in a legally compliant manner.

A structured step-by-step learning path guides participants through all relevant regulations and ensures they gain the necessary competences to effectively implement them in their own application scenarios.



For Universities

The Normina learning platform currently offers two core knowledge modules for universities:

- Extended Producer Responsibility (EPR)
- Ecodesign for Sustainable Products Regulation (ESPR)

These two EU regulations now form the legal foundation for any product placed on the European Union market. Therefore, they are essential for future designers, engineers, and sustainability managers.

[>>LEARN MORE](#)

Supported by the

 **IKEA Stiftung**



Why act now?

The regulations apply to ALL companies and designers that place products on the European market.

This affects manufacturers, importers, brand owners, retailers, and e-commerce businesses. Currently, the focus is on the following product groups: textiles, furniture & interior products, tires, mattresses, and products containing steel or aluminum; preparations are underway to expand the scope.

WHEN DO THEY TAKE EFFECT?

The next major regulations will take effect in 2026. An excerpt: **ESPR** (in force, being finalized), **Right to Repair** as of July 31, 2026, **PPWR** August 12, 2026, **EmPCo** September 27, 2026

CONSEQUENCES?

Depending on the regulation and member state, violations may result in sales bans or loss of market access, recall or corrective action requirements, regulatory orders, fines, reputational damage, and in serious cases, criminal consequences or liability for environmental damage.



Learning Format

The fully bilingual (English / German) courses are structured by **4 Modules**:

- Introduction
- Strategies
- Implementation
- Showcases

Each module includes:

- An introductory and summary video lecture
- 30 concise academic learning units
- Case studies and cross-disciplinary examples
- Glossary of key regulatory and sustainability terminology
- A module assessment

EXTRA: Downloadable Design and Compliance Checklists



University Module 1
Successfully Completed



University Module 2
Successfully Completed



University Module 3
Successfully Completed

Certified Learning

Normina offers various university courses about Green Compliance. All courses **make up about 140 hours** of studying, equivalent to **5 ECTS credits**. Thus, they are ideal for an integration into Bachelor's and Master's degree programs.

Thanks to the funding by the **IKEA Stiftung**, **50 universities** can use Normina **free of charge** for one semester for their students.

As a course instructor, you can enroll your students using a special access key and monitor their registration and learning progress in real time.

After successfully completing the three module exams, participants receive badges to download and share. Upon passing the final course assessment, they are awarded a certificate of completion.

Create your instructor account

Register now and we will get in touch with you to discuss your course selection.

[>> REGISTER HERE](#)



Course: Ecodesign for Sustainable Products Regulation (ESPR)



This course teaches about the development of sustainable products in accordance with the Ecodesign for Sustainable Products Regulation (ESPR) of the European Union. It combines circular economy principles with concrete decisions in design, material selection, and business models.

What participants will learn:

- Design for durability, reparability and recyclability
- Integrate lifecycle assessment into design decisions
- Prepare projects compliant with Digital Product Passport requirements
- Translate regulation into material and construction choices
- Measure circular development with defined performance indicators
- Align creative practice with corporate systems and governance structures
- Learn to work together as a team



Content of the ESPR Course

Module 1 – Introduction

- ESPR legal framework and EU Green Deal context
- From linear to circular product lifecycles
- Digital Product Passports (DPP)
- Lifecycle Assessment (LCA)
- Transparency, right to repair, supply chain accountability
- Standards (EN 45554, ISO 14044)
- Circular metrics and performance indicators

Module 2 – Sustainable Design Strategies

- Material efficiency and responsible sourcing
- Design for disassembly and modularity
- Repairability and durability
- Recyclability by design
- Sustainable packaging and manufacturing
- Biomimicry and innovation ethics
- Data-driven design and product portfolio integration

Module 3 – Implementation in Business

- Governance and corporate integration
- Digital product data systems
- Monitoring and reporting
- Lifecycle services and take-back systems
- Risk management and compliance
- Strategy, finance and organizational change
- Innovation and future ESPR developments

Module 4 – Showcases

Downloadable ESPR Checklists:

- Starting an ESPR-Aligned Project
- Audit Preparation Framework
- Design for Disassembly Checklist
- Digital Product Passport Template
- Lifecycle Service Setup Guide
- Material Efficiency Assessment
- Monitoring & Reporting Structure
- Risk Improvement Plan
- EU Policy Lexicon for Sustainable Design

Course: Extended Producer Responsibility (EPR)



This course teaches the principles of Extended Producer Responsibility (EPR) and explains how the legislation shifts responsibility for products across their entire life cycle to manufacturers. It equips participants with the cross-functional expertise needed to act as key stakeholders in circular systems, compliance structures, and take-back logistics.

What participants will learn:

- Design products aligned with EPR requirements
- Understand eco-fee structures and compliance systems
- Plan take-back and reverse logistics models
- Collaborate with recyclers and PROs (Producer Responsibility Organizations)
- Integrate repair and reuse into product systems
- Translate lifecycle responsibility into practical design decisions
- Measure and report environmental performance
- Build team capability



Content of the EPR Course

Module 1 – Introduction

- Definition and core principles of EPR
- Legal landscape and EU Green Deal alignment
- Product lifecycle responsibilities
- The 6R Model
- Circular supply chains
- Transparency and traceability
- Reporting obligations and Digital Product Passports
- Designers as change agents

Module 2 – Policies and Best Practices

- Producer Responsibility Organizations (PROs)
- Eco-modulation of fees
- Waste reduction in production
- Take-back and collection systems
- Recycling infrastructure
- Circular procurement and retail
- Monitoring tools and performance evaluation
- National and global EPR systems

Module 3 – Implementation in Business

- Integrating EPR into design processes
- Supplier collaboration and traceability
- Reverse logistics and repair networks
- Lifecycle Assessment in practice
- Auditing and compliance reporting
- Monitoring and verification systems
- Stakeholder transparency
- Social responsibility and long-term impact evaluation
- Future perspectives

Module 4 – Showcases

Downloadable ESR Checklists:

- Brand Compliance Checklist
- EPR Compliance & Reporting Framework
- Lifecycle Audit Report Template
- Material Mapping Exercise
- Product Design for Circularity Checklist
- Supply Chain Transparency Guide



Showcases

Normina is a dynamic system that includes over 100 fictional and real-world case studies covering **apparel, workwear, accessories, footwear, and furniture**. These follow a clear structure:

1. **Case introduction** – Pictures or videos and a short overview of the project and additional background information about the company.
2. **Challenge** – The main problem the project is facing and trying to solve it.
3. **Strategic Approach** – Explanation for the chosen solution strategy.
4. **Measures** – Elaborative description of implementation.
5. **Results** – Shows what difference the solution made. Wraps up the key results, lessons learned.

Do you have project to share? Get in touch with us and become part of our showcases on the learning platform.

[>> ENQUIRE HERE](#)



Pricing

Thanks to funding from the **IKEA Stiftung**, **50 universities** can currently apply to use the University Version **free of charge for one semester**. For institutions that require a standard licensing model, the current pricing structure is based on a **half-year duration**.

License Types	Single Department	Faculty Level	Multiple Campuses
Learners	Up to 40 learners	Up to 100 learners	Larger teams
Course/Scope	1 course: ESPR/EPR	ESPR and EPR	ESPR and EPR
Instructor Seats for progress tracking	1 seat	5 seat	Unlimited seats
Price	€2,000	€4,500	Price on request

About Normina

The decision to partner with Normina is the result of a 13-year success story of the Green Product Awards, organized by the agency White Lobster.

For over 13 years, White Lobster has been supporting companies and students through its international network of experts in the development and promotion of sustainable products and services.

As the initiators of the Green Product Awards, they have already reviewed, evaluated, and provided in-depth feedback on thousands of sustainable projects. This knowledge flows directly into Normina's content and tools.

We'd love to support you!

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