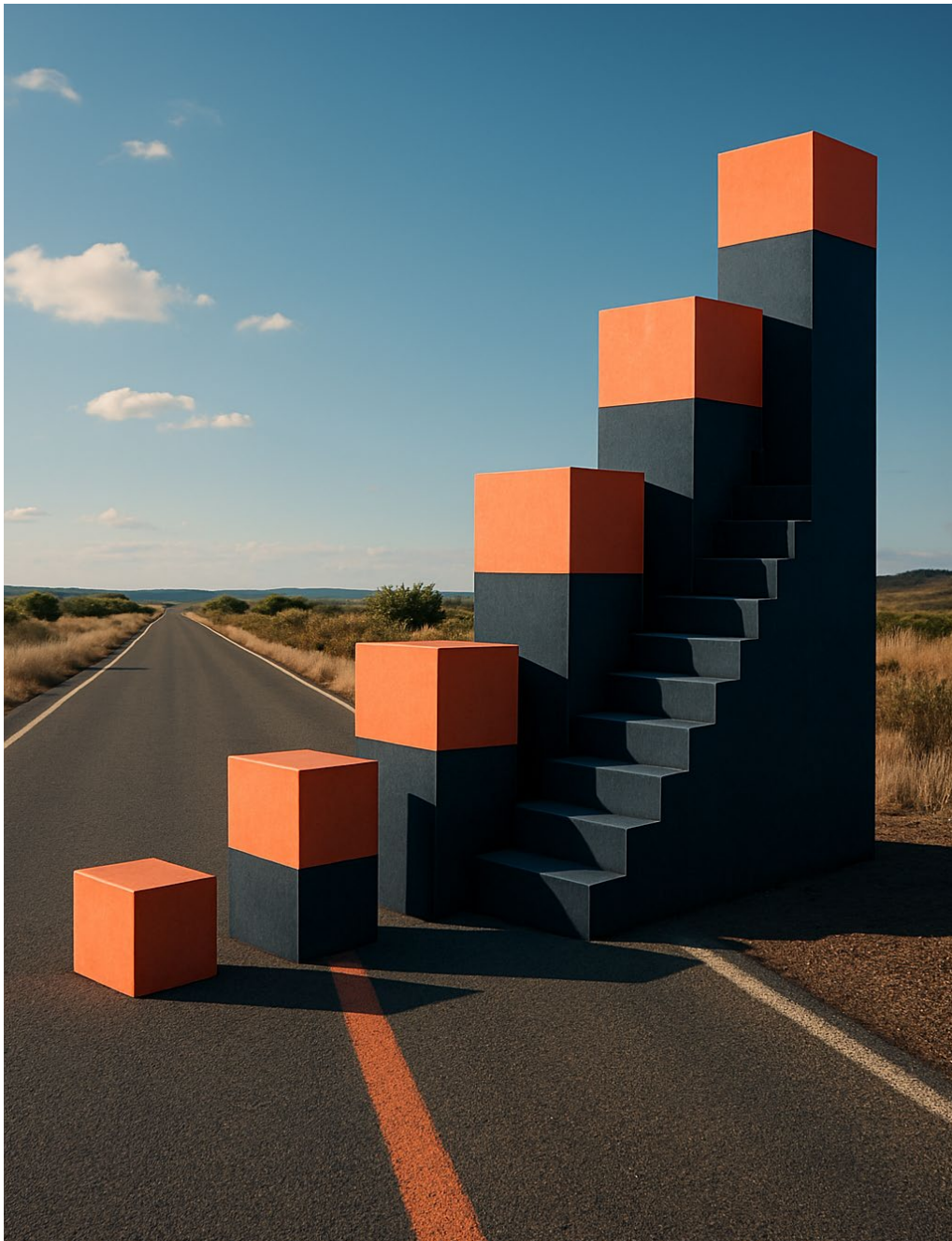




**PRODUCT COMPLIANCE  
CHECK-UP**





## About the Check-Up

The check-up is designed for companies that need an improved understanding of how their current product setup is documented, supported, and handled in practice to avoid fees or other penalties in a regulatory context. It creates a structured basis for reviewing existing information, identifying where greater clarity may be needed, and preparing for the next steps in a more informed way.

It is a practical starting point for companies that want to move from complexity and scattered information towards a more consolidated product-level view.

# Why It Matters Now



New EU sustainability regulations apply to ALL companies that place products on the European market.

This affects manufacturers, importers, brand owners, retailers, and e-commerce businesses. Currently, the focus is on the following product groups: textiles, furniture & interior products, tires, mattresses, and products containing steel or aluminum; preparations are underway to expand the scope. That is why you should consider making a Product Compliance Check-Up.




## WHEN DO THEY TAKE EFFECT?

The next major regulations will take effect in 2026. An excerpt: **ESPR** (in force, being finalized), **Right to Repair** as of July 31, 2026, **PPWR** August 12, 2026, **EmpCo** September 27, 2026. On the next slide you can find out more about these regulations in detail.

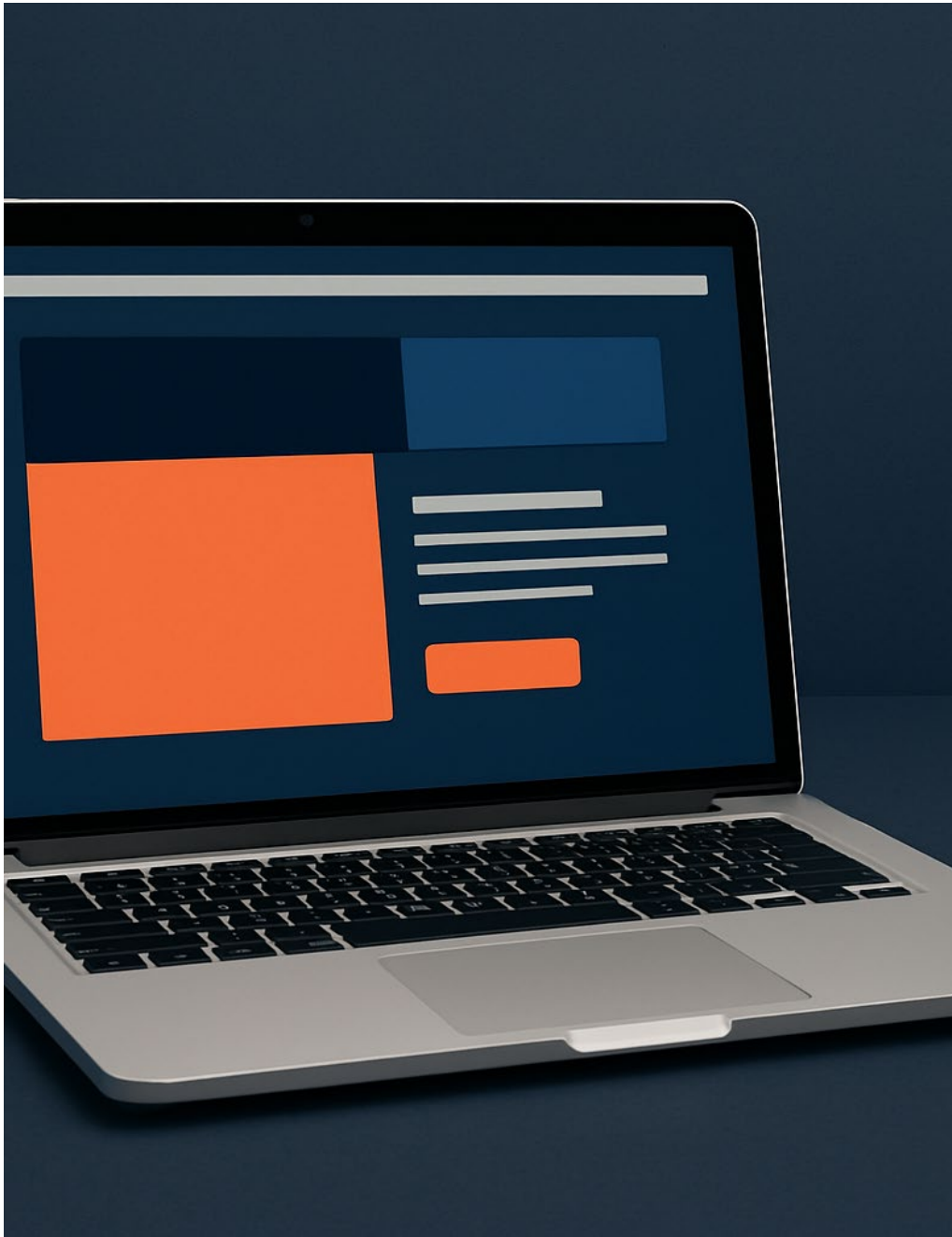
## CONSEQUENCES?

Depending on the regulation and member state, violations may result in sales bans or loss of market access, recall or corrective action requirements, regulatory orders, fines, reputational damage, and in serious cases, criminal consequences or liability for environmental damage.

# Upcoming EU Regulations\*

		
<b>ESPR (Ecodesign for Sustainable Products Regulation)</b>	<b>EPR (Extended Producer Responsibility)</b>	<b>EmpCo (Empowering Consumers Directive) In Germany: Act against Unfair Competition (UWG)</b>
Framework for the setting of eco-design requirements for sustainable products before they are placed on the market. The regulation establishes EU-wide design requirements for durability, reparability, recyclability and product transparency.	Laws shift responsibility for the end-of-life fate of products to manufacturers, including registration, reporting, financing, collection and recycling.	Prohibition of certain environmental claims and green-washing. Consumer perception becomes the legal benchmark. Evidence, claim wording and overall presentation of a product must work together.

\* There are more regulations, but these are currently in our focus.

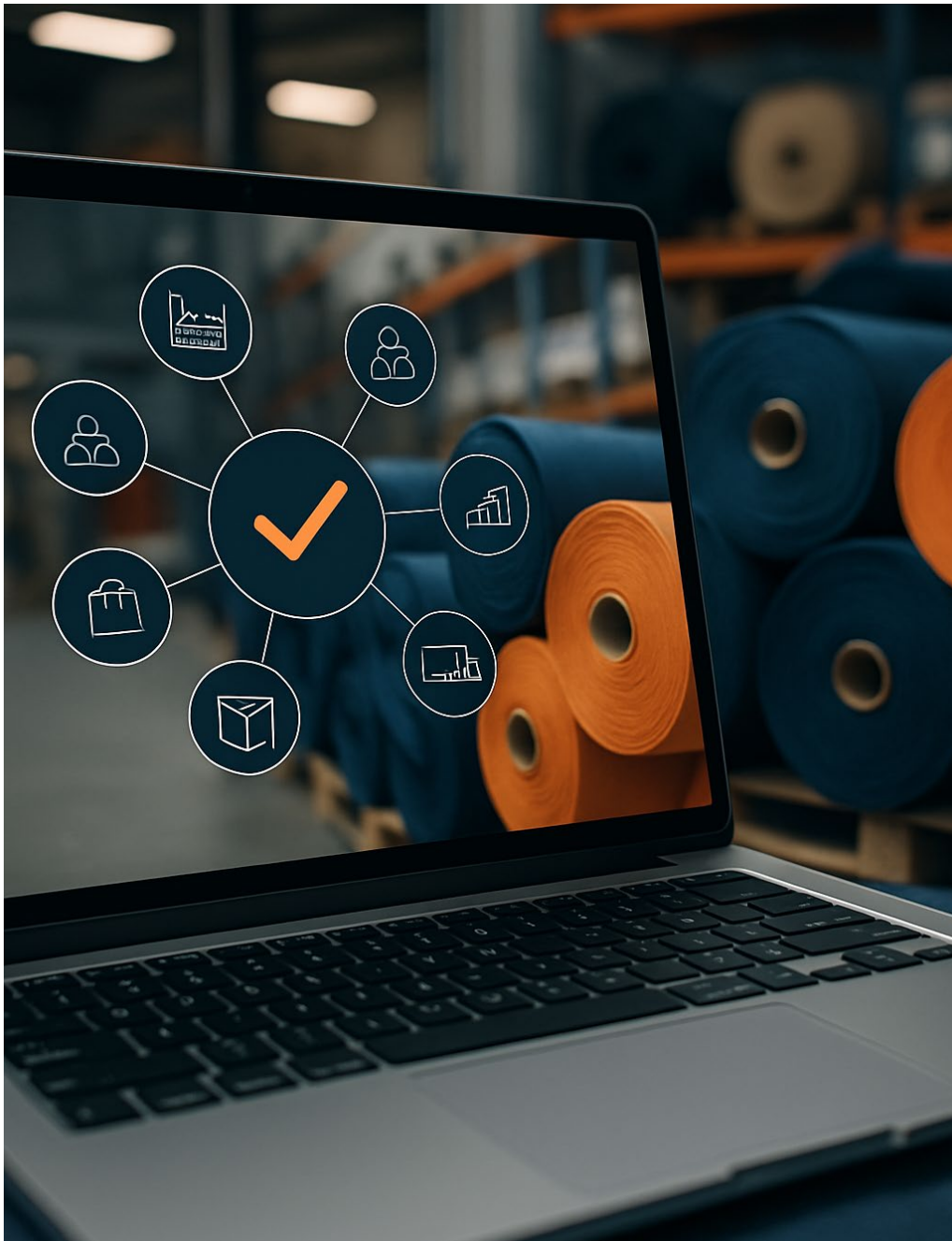


## Introduction Meeting

In the online introduction meeting, we guide you through the overall process and explain how the check-up works.

We clarify:

- what the review covers
- which materials are needed
- what kind of information should be prepared
- how the next steps will be handled
- during this meeting, we also hand over the relevant process-support document, so your team has a clear basis for the next stage



## Input for the Check-Up

Your team completes the questionnaire and shares the supporting documents needed for the check-up.

To support this step, a **submission assistance document** will be provided. This helps to clarify which materials are useful for the review and how to prepare the submission in a practical and efficient way.

The process is designed to work with existing company information and documents, rather than requiring a new documentation package to be created from scratch.



# Evaluation Process



Our team reviews the **submitted information** and evaluates the current product setup in a structured way:

1. Product and market context
2. Legal and regulatory assessment
3. Internal responsibility and governance
4. Product data and supporting evidence
5. EPR-related operational status
6. ESPR-related operational status
7. Control, release, and update logic
8. Current main gap

The evaluation combines the **relevant product, process and documentation picture**. It looks at how the **current setup** is organized, backed up, and handled in practice, with **EPR and ESPR** considered together, creating a more consolidated view of the current state and helps to identify the main areas that require attention or a follow-up.



## Initial Results

In the final online meeting, we present the results of the review and walk your team through the main findings.

This includes a structured discussion of:

- what is already in place
- where further clarification may be useful
- which areas should be prioritized next

The result is a clearer basis for internal discussion, decision-making, and next steps.



# Check-Up Pricings

Type	Price
Entry version Check-up Extended Producer Responsibility (EPR) + Ecodesign for Sustainable Products Regulation (ESPR)	€1,500
Packaging and Packaging Waste Regulation (PPWR)	€2,000
Textile Labeling	€2,000
Empowering Consumers Regulation (EmpCo)	€2,000

# Contact Us

The Product Compliance Check-up creates a structured view of the current setup and provides a clear basis for what to focus on next.

Our credibility is the result of a 13-year success story of the Green Product Awards, also organized by White Lobster.

For over 13 years, White Lobster has been supporting companies and students through its international network of experts in the development and promotion of sustainable products and services.

Feel free to reach out! We're happy to walk you through and see how it would work for your product.



**Nils Bader**  
Director & Initiator

-  [Green Product Award](#)
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