



Green Product Award at Stockholm Design Week 2016

Berlin, 19.01.2016 – The „Early Bird“ submission phase for the Green Product Award 2016 is completed and we are looking forward to showcase 25 designers from nine different countries at Scandinavia's biggest design exhibition. Stockholm Furniture & Light Fair from February 7th till 14th and their In addition to workshops with students from Scandinavia's top design schools, Stockholm Furniture & Light Fair will also be hosting the presentation of the „Green Product Traders Award“.

The Green Product Award is taking off : After the end of the early bird submission phase the selection for Stockholm Furniture & Light fair is completed. At the world's biggest trade show for Scandinavian design the „Green Showroom“ will exhibit selected products and concepts showcasing sustainable product design. On 100 square meters the Green Product Award presents furniture made out of „bamboo-cork-concrete“, „chameleon-skin“ for buildings, 3D printed glasses, smart building materials and other original ideas for sustainable design.

You can find an overview presentation and information on the designer exhibited at our Green Showroom [here](#). For more pictures of our Early Bird Selection, [click here](#) and [here](#).

Green Product Traders Award 2016

On February 12th the Green Product Traders Award will be presented at a press conference in cooperation with the Stockholm Furniture & Light Fair awarding the best product the Green Showroom Collection, chosen by 40.000 trade visitors.

„Sustainable Business Model Design“ - Workshop

Students, teachers and design professionals will be introduced to models of sustainable product and business development by Nils Bader, founder and initiator of the Green Product Award.

Green Product Award 2016 – Do You Design the Future?

With the slogan **„DO YOU DESIGN THE FUTURE?“**, the Green Product Award calls on designers, corporations and students to submit their products and case studies to the biggest international design contest for innovative and sustainable products and services up until **February 29th, 2016**.

With international showrooms, exhibitions and accompanying lectures and workshops, the [Green Product Award](#) is a global initiative for life with better and smarter products.

You can find more information on the [Award](#), the [jury](#), [entry rules](#) and how and where to participate [here](#)

For further questions, request for interviews with the jury, participants and/or organisers send a mail to presse@gp-award.com

Pressekontakt

white lobster GmbH & Co. KG
Johann Fanger, Tel. +49 30 25 742-884, E-Mail: presse@gp-award.com
Reprint free of charge, please send us a copy or a link..